



Beyond Band-Aid Solutions

Promoting Health and Wellness

5th Annual Conference

March 24-26th, 2010

**Sheraton Vancouver Airport
Richmond, BC**

SPONSORSHIP

OPPORTUNITIES

Welcome Letter from the BCNPA President



It is my pleasure to invite you to join us for the 5th Annual BCNPA Conference: ***Beyond Band-Aid Solutions: Promoting Health and Wellness.***

We are very excited to commemorate five years as a professional association, and look forward to celebrating this milestone with our colleagues and supporters. Our annual event attracts attendees from across the country, the United States and as far away as the United Emirates.

This conference will be a fabulous opportunity to network with nurse practitioners, advanced practice nurses, educators, researchers, students, inter-disciplinary colleagues, Health Authority representatives and Government representatives.

We offer an event rich with educational opportunities, entertainment, and the chance to link with colleagues from a wide variety of backgrounds and practice settings. We anticipate our best conference yet, and look forward to welcoming you to an amazing experience.

Please join us for **Beyond Band-Aid Solutions: Promoting Health and Wellness** at the beautiful Sheraton Vancouver Airport Hotel in Richmond, BC for a unique and dynamic event.

A handwritten signature of Kathleen Fyvie in black ink on a light-colored background.

Kathleen Fyvie
President

“NPs are recognized as a solution to improving timely public access to quality health care. Nurse practitioners complement traditional hospital and physician services and can help alleviate current gaps and waiting times in the health care system, especially in rural and remote communities.”

Canadian Nurse Practitioner Initiative, 2005.

Background:

Founded in 2004, the British Columbia Nurse Practitioner Association is a non-profit, professional organization supporting and advancing the professional interests of its members. The BCNPA has over 150 members including nurse practitioners, nurse practitioner students, and nurses who have an interest in the NP practice — enabling NPs to provide accessible, efficient and effective healthcare that meets the highest standards of practice across the NP practice.

The BCNPA arose from a need within the BC health care community to bridge the work of doctors and other medical professionals and those of us who support them. Working within the health care industry, with government, and other partners, the BCNPA was established to provide a common voice, advocacy, and opportunity to share common concerns, common interests, knowledge, experience, and something else for the future to help provide the best in care for all British Columbians.

Since the inception of the association, the BCNPA has held an annual conference in conjunction with the Annual General Meeting of members. Over the past four years, the Annual Conference has welcomed Nurse Practitioners, Doctors, Policy makers and other partners in health care to discuss policy issues, have updates on practical matters, and share best practices.

Mission Statement:

The British Columbia Nurse Practitioner Association is a professional organization that supports and advances the professional interests of its members by promoting a social, economic and political climate in which Nurse Practitioners can provide accessible, efficient and effective healthcare that meets the highest professional standards of practice using the full scope of Nurse Practitioner practice.

What is a Nurse Practitioner?

In BC, Nurse Practitioner is a title protected by legislation and available only to those who have met the competency determined by the College of Registered Nurses of BC. Although all NPs have a foundation in Nursing, there are additional competencies achieved through advanced nursing and medical education as well as extensive clinical preparation. BC has three streams of NP practice – Pediatric, Adult or Family. All NPs can diagnose and manage common health conditions and illnesses. They also have authority to prescribe medications, order diagnostic tests and refer to other health professionals as required. The NPs scope of practice is quite broad, but there standards, limits and conditions to regulate practice and ensure the best and most appropriate health care for all.



The Nurse Practitioner role complements other health care providers and provides invaluable support to the health care teams. Nurse Practitioners provide a range of health services to individuals, families, communities and groups, with a focus on promoting health and preventing illness. They work closely with other health professionals including family physicians, registered nurses, therapists, nutritionists, social workers and pharmacists. You'll find NPs in diverse settings from community clinics and health care centres to hospitals, medical practices, nursing homes and home care.

2010 Annual Conference:

The 2010 Annual Conference will attract the more than **150 registered Nurse Practitioners**, as well as policy & decision makers, colleagues in health care, suppliers from British Columbia, Canada, the USA, and from international associations.

The conference will consist of a series of plenary, panel discussions and workshop sessions that focus on policy issues, practical clinical discussions and case studies of best practices. A detailed program will be distributed as invited speakers are confirmed.

Sponsorship Opportunities:

There are several ways that you can get involved and support the 5th Annual Conference. You can make a general contribution to the conference as either in one of three categories, listed below. Your contribution will be used to offset general expenses, including speaker fees.

GOLD	\$6,000
SILVER	\$4,000
BRONZE	\$2,000

Or you could choose to sponsor a specific event during the conference, indicated below:

SPECIFIC SPONSORSHIP ITEMS:

Welcome Reception	\$5,000 (Exclusive Sponsorship)
Welcome Reception Wine Celebration Dinner	\$3,000 (Non-Exclusive Sponsorship)
Celebration Reception	\$6,000 (1 Package)
Celebration Entertainment	\$3,000 (1 Package)
Breakfasts	\$4,000 (1 Package)
Health Breaks	\$3,000 (3 Packages)
Lunches	\$3,000 (4 Packages)
Delegates Bag	\$4,000 (2 Packages)
	\$2,000 (3 Packages)

SPONSORSHIP BENEFITS:

**BCNPA 2010 ANNUAL GENERAL MEETING AND CONFERENCE
SPONSORSHIP RECOGNITION DETAILS**

	GOLD	SILVER	BRONZE
Print Recognition			
Logo on all marketing & print materials	•	•	
Listing in all marketing & print materials	•	•	•
Logo recognition on all conference materials	•	•	
On-Site Signage Recognition/Recognition in the AV Presentation at the beginning of the conference	•	•	•
Exhibition Opportunity, including registration for two (2) people	•	•	
Back pg advertment in program	•		
Full pg advertisement in program	•	•	
1/4 advertisement in program		•	•
Msg in program	•	•	
Web Recognition			
Logo recognition on the BCNPA conference website	•	•	•
Name lising on the BCNPA conference website			
Website link on the BCNPA conference website	•	•	
On-Site Corporate Recognition			
Logo on BCNPA 2010 Conference signage	•	•	•
Listing in conference signage	•	•	•
Signage on conference Staging	•	•	
Welcome Remarks opportunity	•		
Verbal recognition each morning of conference	•	•	•
Miscellaneous			
4 Complimentary Registrations	•		
2 Complimentary Registrations		•	•
Exhibition Opportunity, including registration for two (2) people	•	•	
Delegate Bag insertion	•		
Speaking Remark Opportunity – At Opening Plenary/Introduction of Speaker	•		



5th Annual Clinical Update & Exhibition
March 24-26th, 2010

Sheraton Vancouver Airport (Richmond, BC)
2009 Sponsorship & Exhibitor Commitment/Payment Form

Print type or print clearly

FULL PAYMENT MUST ACCOMPANY THIS FORM

Company/Organization _____

Contact _____ **Title** _____

Mailing Address _____

City _____ **Province** _____ **Postal Code** _____

Phone _____ **ext** _____ **Email Address** _____

Company Website _____

Signature of Authorized Representative _____ **Date** _____

Note: Please note that all exhibit booths are assigned to full sponsors on a first come, first paid basis. We advise you to submit payment with your contract as soon as possible. Payment is required with application.

Sponsorship Package(s) Selected: (check one)

- GOLD** \$6,000
- SILVER** \$4,000
- BRONZE** \$2,000

SPECIFIC OPPORTUNITIES: (check one)

- Welcome Reception** \$5,000 (Exclusive Sponsorship)
- Welcome Reception Wine** \$3,000 (Non-Exclusive Sponsorship)
- Celebration Dinner** \$6,000 (1 Package)
- Celebration Reception** \$3,000 (1 Package)
- Celebration Entertainment** \$4,000 (1 Package)
- Breakfasts** \$3,000 (3 Packages)
- Health Breaks** \$3,000 (4 Packages)
- Lunches** \$4,000 (2 Packages)
- Delegates Bag** \$2,000 (3 Packages)

Please make cheque out to BCNPA and mail the form along with the cheque to:

Ms. Pamela Colley, 3202 Turner Street, Vancouver, BC V5K 2H3

T: 604-3187118

E: PColley@providencehealth.bc.ca